Blogs

IN A SENTENCE A blog post is written by a person, for people.

LAYOUT TEMPLATE

Blogs

Use this skeleton to plan your blog post. The numbers follow the order your reader meets each part.



BEFORE YOU WRITE

Who is reading?

Where will it appear?

Why are you writing?

HOW TO USE IT

The numbers show the order your reader meets each part.

Use the template to plan, not to copy. Adapt it to your reader, context and purpose.

Want more?

The full chapter in It's Alwrite! has the conventions, useful language, an annotated model and a checklist.